Course:	MKTG3808 E03 - Business Research	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	11 / 34 (32.35%)
Overall Mean:	**4.3** 4-Point Likert Scale w/NA (176 responses)		

		MKTG3808 - E03									--- *Survey Comparisons* ---		
QUANTITATIVE SECTION		**Responses**					**Course**				**All**		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I engaged with the course materials.	5	6	0	0	0	11	**4.5**	4	4	.50	**15K**	**4.6**	=
Q2	I did my best to prepare for and participate in this course.	7	4	0	0	0	11	**4.6**	5	5	.48	**15K**	**4.6**	=
Q3	I had access to the technology required for this course.	6	5	0	0	0	11	**4.5**	5	5	.50	**15K**	**4.8**	-
Q4	When I struggled in the course, I sought help.	5	3	2	1	0	11	**4.1**	4	5	1	**14K**	**4.4**	-
Q5	Course activities helped me to learn the subject matter.	4	5	1	1	0	11	**4.1**	4	4	.90	**15K**	**4.5**	-
Q6	Course assignments helped me understand the subject matter.	5	5	0	1	0	11	**4.3**	4	4,5	.86	**15K**	**4.5**	-
Q7	The instructor presented the course content effectively.	4	3	2	2	0	11	**3.8**	4	5	1.11	**15K**	**4.5**	-
Q8	Required course texts and/or materials helped me to understand the subject matter.	4	5	2	0	0	11	**4.2**	4	4	.72	**15K**	**4.5**	-
Q9	Assessments were reflective of course material.	5	5	1	0	0	11	**4.4**	4	4,5	.64	**15K**	**4.6**	-
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	5	5	0	1	0	11	**4.3**	4	4,5	.86	**15K**	**4.6**	-

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**]=0-10th   [**-**]=10th-25th   [**=**]=25th-75th   [**+**]=75th-90th   [**++**]=90th-100th Percentile   Calculated vs. precise Mean

		Sunil Hazari								
QUANTITATIVE INSTRUCTOR		**Responses**					**Individual**			
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	6	3	1	1	0	11	**4.3**	5	5	.96
Q12	The instructor provided helpful feedback on assignments.	5	5	1	0	0	11	**4.4**	4	4,5	.64
Q13	The instructor communicates effectively.	6	3	1	1	0	11	**4.3**	5	5	.96
Q14	The instructor demonstrates respect for students.	7	2	1	0	1	11	**4.3**	5	5	1.21
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	7	1	2	1	0	11	**4.3**	5	5	1.05
Q16	The instructor offers and is available for individual assistance.	6	3	1	1	0	11	**4.3**	5	5	.96

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 72.73%   (**8** of **11**)

1	Throughout the course, my professor was hands-on through all the assignments and always gave feedback for improvements, which made me want to try harder as I felt seen throughout the semester.
2	The textbook seemed outdated for the course and so did most of the material. It was apparent every assignment was reused from previous semesters and there were no updates to account for changes in the softwares/programs used> most assignments were extremely confusing because the instructions were outdated.
3	The hands-on research projects and use of real survey tools like Qualtrics helped me understand how to design and analyze data effectively. To improve the course, adding more examples of past student projects could provide helpful guidance.
4	The course readings as well as the instructors assignment instructions.
5	The assignment were way too long and way too complicated i felt as if i was taking a test every single week that my life depended on.
6	Professor Hazari provided us with all the necessary information to be able to complete the work required, while also giving us the opportunity to figure things out on our own without failing.
7	I love how my professor was engaging with us with assignments. Using the book and working with peers from class helped.
8	Directions on assignments can improve.

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 72.73%   (**8** of **11**)

1	We were expected to read a chapter and then do an assignment. This isn't teaching us anything and doesn't help apply the concepts learned in the chapters. Instructions were always out of date and created more confusion in the assignments.	🔍
2	This call helped tremendously with my learning. All of the discussion posts and projects furthered my knowledge. The textbook, of course, was another contributor.	🔍
3	The textbook was easy to navigate, same as the assignments.	🔍
4	The textbook and course materials gave me a strong foundation in research methods, while assignments like creating surveys in Qualtrics and analyzing data made the concepts more practical and easier to learn.	🔍
5	The readings provided the things I needed to know for discussion posts and the professors instructions helped with the projects.	🔍
6	The course material helped with assignments.	🔍
7	Learning the lessons from the book that can applied to my future career.	🔍
8	Each project and discussion allowed us to dive into and test our learning capabilities for each chapter(s) of the week.	🔍

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 72.73% (**8** of **11**)

1	The professor's guidance during assignments made the learning process more manageable and engaging.	🔍
2	The instructor was not effective in teaching this course. As stated previously, instructions for every assignment were clearly reused from previous semesters and were not updated to reflect the current status of the programs used for the assignment. I do not feel that I learned any new concept during the course.	🔍
3	The instructor was amazing. I was discouraged at first, the first time I took him, because I didn't try. But after having him for two classes this semester and putting in my all, he is now my favorite professor. He stays present in discussions, answers questions without hesitation, and provides great feedback to help me improve. Without him, I would have lost motivation this semester. He truly changed my outlook on my future career.	🔍
4	Professor Hazari is very well organized, and I appreciate that! He provided helpful feedback with opportunities to grow!	🔍
5	Overall great class	🔍
6	I love how my instructor was clear with instructions on assignments.	🔍
7	I feel that the instructor did a good job explaining assignments and how they related to the real world.	🔍
8	I did not like this instructor. He had no respect for my time and when i missed one assignment because i was out of town with the west georgia cheer team THE FIRST WEEK OF CLASSES he sent me a very rude message. The assignments were worded way too much when they could have been 100% simple. You had to do every assignment the absolute correct way or you would get 20 points knocked off. Hated this class and im so glad im graduting and im done. the absoulte worst teacher ive ever had.	🔍