

**Student Evaluation of Instruction Summer 2024 Session III
202405**

The University of West Georgia
UWG

Course:	MKTG4818 E01 - Business Web Design	Department:	Marketing/
Responsible Faculty:	Sunil Hazari	Responses / Expected:	18 / 26 (69.23%)
Overall Mean:	4.6 4-Point Likert Scale w/NA (287 responses)		

QUANTITATIVE SECTION		MKTG4818 - E01										--- Survey Comparisons ---		
		Responses					Course					All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	--+ ¹
Q1	I engaged with the course materials.	13	4	1	0	0	18	4.7	5	5	.58	670	4.6	=
Q2	I did my best to prepare for and participate in this course.	11	6	1	0	0	18	4.6	5	5	.60	670	4.7	=
Q3	I had access to the technology required for this course.	13	5	0	0	0	18	4.7	5	5	.45	666	4.8	=
Q4	When I struggled in the course, I sought help.	6	8	3	0	0	17	4.2	4	4	.71	615	4.3	=
Q5	Course activities helped me to learn the subject matter.	11	6	1	0	0	18	4.6	5	5	.60	667	4.6	=
Q6	Course assignments helped me understand the subject matter.	11	6	1	0	0	18	4.6	5	5	.60	668	4.6	=
Q7	The instructor presented the course content effectively.	12	4	2	0	0	18	4.6	5	5	.68	667	4.6	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	10	5	2	1	0	18	4.3	5	5	.88	668	4.6	-
Q9	Assessments were reflective of course material.	11	6	1	0	0	18	4.6	5	5	.60	666	4.6	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	13	4	1	0	0	18	4.7	5	5	.58	665	4.6	=

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1











¹ This Course compared with others: [-]=0-10th [-]=10th-25th [=]=25th-75th [+]=75th-90th [++]=90th-100th Percentile Calculated vs. precise Mean








QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	12	4	2	0	0	18	4.6	5	5	.68
Q12	The instructor provided helpful feedback on assignments.	13	3	1	1	0	18	4.6	5	5	.83
Q13	The instructor communicates effectively.	13	3	2	0	0	18	4.6	5	5	.68
Q14	The instructor demonstrates respect for students.	13	3	2	0	0	18	4.6	5	5	.68
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	10	7	1	0	0	18	4.5	5	5	.60
Q16	The instructor offers and is available for individual assistance.	12	5	1	0	0	18	4.6	5	5	.59

Responses: [SA] Strongly Agree=5 [A] Agree=4 [N] Neutral=3 [D] Disagree=2 [SD] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.


















Response Rate: 94.44% (17 of 18)

1	the materials put in place helped me better understand	
2	good	
3	We are supposed to be learning web design, so essentially we are learning how to create websites, what it deals with setting them up, how they look, etc. I honestly would cut one of the projects because the amount of work is a bit overwhelming.	
4	The textbook and outside resources such as google scholar.	
5	The text along with various projects and discussions supported my learning in this course.	
6	The provided course materials included everything I might need to succeed in this course. I would not change anything.	
7	The professor supported my learning in this course. His quick response time really helped.	
8	The instructor supported my learning by allowing me to turn in assignments late.	
9	The assignments that required us to create web pages supported my learning of the class material. The other discussion posts seemed less relevant and were what made this class miserable. I would suggest an entire restructuring of how this class is taught, especially in a summer semester. The discussions were so incredibly time-consuming and felt never-ending and they really didn't teach me anything.	
10	The assignments played a large role in grasping and understanding the textbook. The application of textbook material was obvious and helped tremendously.	

11	Professor Hazari provided many great resources to help us understand the art of web design and its history.	
12	Nothing really, Just a basic class.	
13	My textbook and power point with chapter presentation.	
14	MY learning was supported by the projects we did.	
15	I liked how fast paced this class was and how engaging it was for a summer course	
16	Hazari supported my learning throughout this course as he provided helpful tools and if we had any questions about the content, it was already answered within the assignment posts.	
17	Course Material and assignments were helpful during this course. It allowed us to use creativity and apply concepts we learned.	



Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.















Response Rate: 94.44% (17 of 18)

1	the assignments helped me gain a better understanding of the material	
2	good	
3	Within the materials, everything was super helpful and I used all the links that Professor Hazari provided. I like how Hazari gave us Youtube videos to help guide us in the right direction.	
4	The text was not expensive which was very beneficial for me. Also it was very easy to understand and read the text	
5	The text chosen for this class was nearly useless. I could not find a single one of the topics that were covered in the assigned discussions in the textbook. It was a colossal waste of money, but I could not skip out on buying it because the discussions required cited evidence from the textbook (that wasn't even there).	
6	The examples of different websites helped to understand different principles of website design.	
7	The course materials prepared us for each discussion, and in turn, the discussions followed along with the material quite well.	
8	The book and powerpoint gave lots of images, example and descriptions of the subjects I was learning.	
9	The assignments helped understand the course and the textbook always gave me good information.	
10	The activities where we actually created things like websites really helped me learn.	
11	The ability to bring the material of the text to life with projects and discussions contributed to my learning.	
12	Professor Hazari used YouTube links, helpful websites, and web design assignments to ensure we understood how to develop a website. He also gave great feedback on the discussion post and how to improve our web design.	
13	Lots of assignments, but they were needed to understand the course.	
14	I think we used cool websites.	
15	I think creating the first project which was the website helped me have an understanding more than reading the textbook. Doing the posts and responses helped me understand the material.	
16	Everything contributed to my learning as it was needed to pass the class	
17	Assignments were given and gave us the opportunity to put our own design and creativity. Discussions were more about textbook materials, but overall helped me understand Business Web Design.	

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 94.44% (17 of 18)

1	very helpful and understanding	
2	good	

3	The instructor did a great job posting on announcements and giving reminders of work due. He also was easy to reach to communicate any questions or problems with.	
4	The instructor did well but I would change due dates to the end of the course or put all due dates on a Sunday night, not daily during the week.	
5	The instruct was engaged and always made sure to give us tips on how to make a higher grade.	
6	Professor Hazari, overall was an exceptional teacher passionate about digital media and helping his students. He provides great support and is very knowledgeable on the subject. I would recommend him to other students as he is a great professor.	
7	Our instructor provided helpful feedback on our assignments so that we could use that on future assignments.	
8	I tried to reach out to her but it was very difficult and felt forced.	
9	I thought it was amazing!	
10	I think the professor was efficient at responding, answering any questions, helping if needed, and having everything laid out and organized for us.	
11	I enjoyed Hazari as he provided all the content one would need for the course. For each assignment, everything was written out so if we had such questions, it was there which was very helpful.	
12	I don't know that the professor has any control over how the course is structured or the sheer amount of work that is expected to be completed in such a short amount of time, but if so... 0/10 do not recommend. One thing that I know the instructor has control over is their feedback on assignments. For any assignment that I did not get a 100 on, the feedback said that it needed more detail, but did not explain what parts were lacking in detail or how to fix it which just left me guessing.	
13	He was very easy to communicate with and wanted the students to succeed	
14	He was very effective and helped ensure everyone's success throughout the course.	
15	Dr. Hazari has a very effective approach to teaching. He grades assignments fast and provides great feedback on assignments.	
16	Dr. Hazari always made himself accessible get questions and welcomed feedback on discussions. He communicated his expectations well and was willing to work with his students to keep them on track.	
17	Class was very content heavy and effective.	