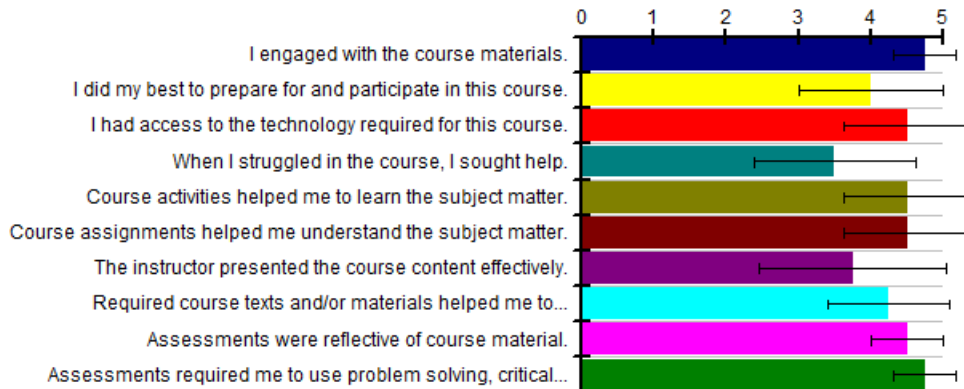


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|-----------------------------|------------------------------------|------------------------------|----------------|
| Course: | MKTG4818 E02 - Business Web Design | Department: | Marketing/ |
| Responsible Faculty: | Sunil Hazari | Responses / Expected: | 4 / 9 (44.44%) |
| Focus: | Overall Results | | |

Category/Section: QUANTITATIVE SECTION/ Student-Centered Questions



[E] Strongly Disagree=1 [D] Disagree=2 [C] Neutral=3 [B] Agree=4 [A] Strongly Agree=5

| KEY | Questions | Statistics | | | | Frequency | | | | | Response | | |
|-----|---|------------|------|---------|---------|-----------|---|---|---|---|----------|------|------|
| | | Mean | Med. | Mode | Std Dev | E | D | C | B | A | Rec. | N/A* | Exp. |
| | I engaged with the course materials. | 4.8 | 5 | 5 | .43 | - | - | - | 1 | 3 | 4 | 0 | 9 |
| | I did my best to prepare for and participate in this course. | 4 | 4 | 3,5 | 1 | - | - | 2 | - | 2 | 4 | 0 | 9 |
| | I had access to the technology required for this course. | 4.5 | 5 | 5 | .87 | - | - | 1 | - | 3 | 4 | 0 | 9 |
| | When I struggled in the course, I sought help. | 3.5 | 3.5 | 2,3,4,5 | 1.12 | - | 1 | 1 | 1 | 1 | 4 | 0 | 9 |
| | Course activities helped me to learn the subject matter. | 4.5 | 5 | 5 | .87 | - | - | 1 | - | 3 | 4 | 0 | 9 |
| | Course assignments helped me understand the subject matter. | 4.5 | 5 | 5 | .87 | - | - | 1 | - | 3 | 4 | 0 | 9 |
| | The instructor presented the course content effectively. | 3.8 | 4 | 5 | 1.30 | - | 1 | 1 | - | 2 | 4 | 0 | 9 |
| | Required course texts and/or materials helped me to understand the subject matter. | 4.3 | 4.5 | 5 | .83 | - | - | 1 | 1 | 2 | 4 | 0 | 9 |
| | Assessments were reflective of course material. | 4.5 | 4.5 | 4,5 | .50 | - | - | - | 2 | 2 | 4 | 0 | 9 |
| | Assessments required me to use problem solving, critical thinking, and/or creative thought. | 4.8 | 5 | 5 | .43 | - | - | - | 1 | 3 | 4 | 0 | 9 |

*N/A responses indicate that the participant felt they did not have the information or experience required to respond to a question.

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| Question: | Explain what supported your learning in this course, and provide any suggestions for change. |
| Response Rate: | 75.00% (3 of 4) |
| 1 | The assignments support learning the best. |
| 2 | The assignments helped me tremendously in this class because it forced me to figure out how to do it. I had to actually learn how to use the software. |
| 3 | Professor Hazari, did a great job. The only thing I would change is his assignments were due on Thursdays and the response to a discussion post were due on a Saturday. It was very challenging to do while having to work during the week most of my classes all the assignments are usually due on a Sunday. That's all I would change or suggest. |

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| Question: | Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning. |
| Response Rate: | 75.00% (3 of 4) |
| 1 | The material and the assignments were fantastic. He had clear directions and I never once got confused at all. |
| 2 | The assignments support learning more than the textbook. |
| 3 | The assignments helped me to learn how to figure out things that I don't know. I learned where to look for answers. |

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| Question: | Comment specifically on the instructor's overall effectiveness in this course. |
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Response Rate: 75.00% (3 of 4)

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|---|--|
| 1 | The textbook reading plus the assignments are extremely overwhelming, especially because the turn-in dates are on Thursdays and the reply due dates are on Saturdays. The assignments can be long and complicated, too. Despite this, the assignments actually helped me understand web design principles. |
| 2 | Professor Hazari, is amazing. I am taking his AI class this summer. He gives great feedback on assignments and was fast on grading. |
| 3 | He was very helpful and offered a lot of support. |