Course:	MKTG4885 E01 - AI Essentials for Business	**Department:**	Marketing/
Responsible Faculty:	Sunil Hazari	**Responses / Expected:**	15 / 23 (65.22%)
Overall Mean:	**4.6** 4-Point Likert Scale w/NA (240 responses)		

QUANTITATIVE SECTION		MKTG4885 - E01									--- *Survey Comparisons* ---		
		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I engaged with the course materials.	11	4	0	0	0	15	4.7	5	5	.44	15K	4.5	=
Q2	I did my best to prepare for and participate in this course.	7	6	2	0	0	15	4.3	4	5	.70	15K	4.6	-
Q3	I had access to the technology required for this course.	12	2	0	1	0	15	4.7	5	5	.79	15K	4.7	=
Q4	When I struggled in the course, I sought help.	8	5	2	0	0	15	4.4	5	5	.71	14K	4.4	=
Q5	Course activities helped me to learn the subject matter.	9	6	0	0	0	15	4.6	5	5	.49	15K	4.5	=
Q6	Course assignments helped me understand the subject matter.	9	6	0	0	0	15	4.6	5	5	.49	15K	4.5	=
Q7	The instructor presented the course content effectively.	9	5	1	0	0	15	4.5	5	5	.62	15K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	8	7	0	0	0	15	4.5	5	5	.50	15K	4.4	=
Q9	Assessments were reflective of course material.	10	5	0	0	0	15	4.7	5	5	.47	15K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	10	5	0	0	0	15	4.7	5	5	.47	15K	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [--]=0-10th   [-]=10th-25th   [=]=25th-75th   [+]=75th-90th   [++]=90th-100th Percentile   Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	11	4	0	0	0	15	4.7	5	5	.44
Q12	The instructor provided helpful feedback on assignments.	10	5	0	0	0	15	4.7	5	5	.47
Q13	The instructor communicates effectively.	10	4	1	0	0	15	4.6	5	5	.61
Q14	The instructor demonstrates respect for students.	11	4	0	0	0	15	4.7	5	5	.44
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	10	5	0	0	0	15	4.7	5	5	.47
Q16	The instructor offers and is available for individual assistance.	10	4	1	0	0	15	4.6	5	5	.61

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: **86.67**% (**13** of **15**)

1	n/a	🔍
2	ad	🔍
3	Weekly Smart book Assignments	🔍
4	This class challenged me by keeping my mind engaged and learning a lot of new material. My professor was the very knowledgeable and very reliable if I ever needed any help. I would not change anything about the course.	🔍
5	The weekly videos were very helpful.	🔍
6	The thorough explanation professor Surin gave each time	🔍
7	Professor Hazari supported my learning in this course due to his descriptive instructions on each assignment, it was very helpful.	🔍
8	Practicing with diffrent AI websites supported my learning in this course.	🔍
9	Nothing needs to be changed	🔍
10	I really liked the discussions!	🔍

11	I felt the course was pretty well organized and I didn't have a hard time learning the material but I do feel like the communication could be better	🔍
12	Dr. Hazari provides tremendous amount of material that all help really well with the assignments.	🔍
13	Being allowed to give reflections to prove understanding even when certain technologies didn't work was very helpful.	🔍

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: **80.00**%   (**12** of **15**)

1	very well	🔍
2	n/a	🔍
3	ad	🔍
4	The writing activites assignments helped me understand better	🔍
5	The hands on approach helped me grasp more complicated concepts.	🔍
6	The assignments and materials helped contribute to my learning, I learned a lot from this course that will help me in the future.	🔍
7	The act of having to learn how to build a website using AI has expanded my learning here and I will be using this in the future for my jobs.	🔍
8	SB ASSIGNMENTS reflecting on what the quiz/exam will be.	🔍
9	It helped because it was very detailed	🔍
10	I liked the variation between articled and videos. I also felt this is the only class I felt I will use EVERYTHING learned from this class. Every single assignment was useful and fun.	🔍
11	Assignments were useful and I feel they will translate to the real world.	🔍
12	AI has several components that reqiure learning while doing, so I'm glad the assignments that were given helped me with learning AI. One assignment that helped me learn AI business was the Accounting one. I always though accounting was hard, so Iran away from what I didn't understand, but AI helped me out a little bit.	🔍

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: **80.00**%   (**12** of **15**)

1	very kind but strict	🔍
2	n/a	🔍
3	ad	🔍
4	Was very helpful	🔍
5	Very well	🔍
6	The instructor was very easy to communicate with and explained the course effectively.	🔍
7	Professor Hazari was responsive to my emails, met me on Zoom when I needed help with assignments, and didn't get frustrated with me, even when I got frusrated with myself lol!	🔍
8	Professor Hazari provided all the necessary text/feedback to ensure course material is understood.	🔍
9	I think the instructor was very helpful and nice. They were true to the grading system and were engaged in the learning.	🔍
10	He was very helpful with his teachings and communicated fairly.	🔍
11	Great. Nothing bad to say about him	🔍

| 12 | Absolute great teacher but I took him for two different subjects and the work overload was insane. Weekly I would spend most of my hours doing work for his two classes more than any other class. The work overload had me extremely stressed the entire semester but besides the endless hours I spent doing work for his class he's actually a great professor. He responds to emails effectively, gives great feedback on what you did and what you need to work on, and grades very efficiently and in a timely manner. My absolute only complaint is the workload and I think in the future he has to take into consideration that his classes arren't the only classes that students are taking. | 🔍 |