Course: MKTG4818 01D - Business Web Design	**Department:** Marketing/
Responsible Faculty: Sunil Hazari	**Responses / Expected:** 8 / 15 (53.33%)
Overall Mean: **4.7** 4-Point Likert Scale w/NA (126 responses)	

QUANTITATIVE SECTION		MKTG4818 - 01D									--- Survey Comparisons ---		
		Responses					Course				All		
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev	N	Mean	-=+ [1]
Q1	I engaged with the course materials.	6	2	0	0	0	8	4.8	5	5	.43	15K	4.5	=
Q2	I did my best to prepare for and participate in this course.	6	2	0	0	0	8	4.8	5	5	.43	15K	4.6	=
Q3	I had access to the technology required for this course.	7	1	0	0	0	8	4.9	5	5	.33	15K	4.7	=
Q4	When I struggled in the course, I sought help.	4	1	2	0	0	7	4.3	5	5	.88	14K	4.4	=
Q5	Course activities helped me to learn the subject matter.	5	3	0	0	0	8	4.6	5	5	.48	15K	4.5	=
Q6	Course assignments helped me understand the subject matter.	5	3	0	0	0	8	4.6	5	5	.48	15K	4.5	=
Q7	The instructor presented the course content effectively.	6	2	0	0	0	8	4.8	5	5	.43	15K	4.4	=
Q8	Required course texts and/or materials helped me to understand the subject matter.	6	2	0	0	0	8	4.8	5	5	.43	15K	4.4	=
Q9	Assessments were reflective of course material.	5	3	0	0	0	8	4.6	5	5	.48	15K	4.5	=
Q10	Assessments required me to use problem solving, critical thinking, and/or creative thought.	6	1	1	0	0	8	4.6	5	5	.70	15K	4.6	=

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

[1] This Course compared with others: [**--**]=0-10th [**-**]=10th-25th [**=**]=25th-75th [**+**]=75th-90th [**++**]=90th-100th Percentile Calculated vs. precise Mean

QUANTITATIVE INSTRUCTOR		Sunil Hazari									
		Responses					Individual				
		SA	A	N	D	SD	N	Mean	Med.	Mode	Std Dev
Q11	The syllabus clearly outlined course expectations and evaluations of student work.	7	1	0	0	0	8	4.9	5	5	.33
Q12	The instructor provided helpful feedback on assignments.	5	2	1	0	0	8	4.5	5	5	.71
Q13	The instructor communicates effectively.	6	2	0	0	0	8	4.8	5	5	.43
Q14	The instructor demonstrates respect for students.	5	2	1	0	0	8	4.5	5	5	.71
Q15	The instructor is receptive and responsive to the sharing of ideas during course discussions.	4	4	0	0	0	8	4.5	4.5	4,5	.50
Q16	The instructor offers and is available for individual assistance.	5	2	0	0	0	7	4.7	5	5	.45

Responses: [**SA**] Strongly Agree=5 [**A**] Agree=4 [**N**] Neutral=3 [**D**] Disagree=2 [**SD**] Strongly Disagree=1

Q17 - Explain what supported your learning in this course, and provide any suggestions for change.

Response Rate: 87.50% (**7** of **8**)

1	The textbook supported my learning in this course and the extra material provided. For each assignment or project, there were very detailed instructions on what the project needed and consisted of.
2	The real-world applications to what we discussed in class helped my learning exponentially. Dr. Hazari's availability to help with questions and quick response time was also a huge help.
3	The project assignments were fun and helped me apply the things I learned. I disliked the discussion assignments. While I understand their purpose they felt more like they were for busy work then anything.
4	The materials in this course directly reflected what we were learning and doing for this course. Which made it easy to look back at when I needed help or guidance.
5	Professors comments were very helpful!
6	Not only did we interact with our peers a lot, but we also got to work with a variety of editing, publishing, and other web design software. No change here.
7	My desire to pass the class.

Q18 - Comment specifically on how texts, materials, assignments, and/or activities contributed to your learning.

Response Rate: 87.50% (**7** of **8**)

1	We got a large amount of different views from working with different types of pages. But the assignments were never too complex so everything felt right to settle into.

2	The textbook was thorough, and the course exams reflected the textbook.	🔍
3	The material the instructor provided helped me understand the course and assignments. In my opinion, the text seemed to be more supplementary while it did help the major assignments help me better understand the course. I feel students should have more time to complete assignments Because I had assignments due throughout the week, so I had to do those and then work on this class, which was really tiring sometimes.	🔍
4	Our assignments each week were related to what chapter we were on in our textbook. This definitely contributed to my learning.	🔍
5	I would eliminate the discussion posts or not make them as long. They really made me uninterested in the course when the actual project-based assignments were fun.	🔍
6	I think this is a class that will 100% benefit any marketing major. I learned a lot that I have applied outside of class.	🔍
7	All the texts, materials, assignments, and textbooks contributed to my learning in this course because all the information was important to the entirety of the course. For example, you used the textbook a handful of times for assignments, but the textbook provided more information that can be used in future assignments in the course.	🔍

Q19 - Comment specifically on the instructor's overall effectiveness in this course.

Response Rate: 87.50% (**7** of **8**)

1	Very effective. Quick response time, attention to detail, and willingness to help were impeccable.	🔍
2	The professor was effective on what he expected in his class. He also provided numerous instructions on how assignments needed to be done as well.	🔍
3	Instructor encouraged responding to other students and a sense of community. Also gave valuable feedback on assignments.	🔍
4	I really enjoy Dr. Hazari. He provides feedback on assignments and you can tell he really wants us to do well in the course.	🔍
5	I feel the professor grades too harshly in this course on the discussions. There were many times I would get points taken off for the simplest things or for things I didn't agree with.	🔍
6	I feel like the instructor was effective in teaching the course, but I think the course could be more effective if it was more in-person.	🔍
7	Communicates fast!Gives clear instruction and grades fairly!!!	🔍